

SNOLAB Photowalk FAQ

How do I apply?

Complete the online application form <u>linked here</u>. Applications close on 14 April 2025, 23:59:00 EST. SNOLAB will select participants from those who have completed the application form. Successful applicants will be informed by April 25, 2025.

Do I need to have a social media account to apply to the SNOLAB Photowalk? Yes. Social media will be used to promote the Global Physics Photowalk events. We want participants to have a great time at the SNOLAB Photowalk and to be able to

What are the SNOLAB Photowalk application requirements?

share their experience with a wide audience via social media.

Applicants must be at least 18 years old. SNOLAB employees and users are not eligible to register.

Visiting SNOLAB requires travel underground through an active mine and visitors must be physically fit enough to handle the complete tour. This includes carrying all required safety equipment, with some items weighing approximately 2kg, as well as their photography equipment during the 1.4 kilometre walk in and out of the mine drift over uneven terrain.

Photographers are responsible for all expenses and logistics for travel, accommodation, and any other costs associated with entry into and participation in the 2025 SNOLAB Photowalk competition.

Can I bring a guest?

Unfortunately, no. Each space is for the applicant only and is non-transferable.

What if I cannot come to the event?

Ilf you are not available on one of the two dates, Friday May 23 or Friday May 30, you should not apply to the SNOLAB Photowalk. If you register and are selected, you then discover you are unable to attend, please let us know so that your place can be reallocated.



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What about the ownership of pictures taken during the SNOLAB Photowalk?

All participants in the SNOLAB Photowalk will be required to sign a release, stating that the images that they take during the event and submit to SNOLAB for the competition can be used by SNOLAB for the purpose of science communication. SNOLAB will use submitted images with the appropriate photographer credit. Participants will retain the unrestricted rights to use their submitted images for their own purposes. The release document will be provided to the chosen participants by SNOLAB ahead of

the Photowalk event.

What are the submission guidelines?

- Photos must be submitted by June 13, 2025, 23:59:00 EST (two weeks after the last event).
- Photographers must submit between 5 and 10 pictures to the competition.
- Photos must be provided in IPEG format with a minimum resolution of 15 MP.
- The use of generative AI to add, remove, or modify elements of the image is not permitted. Al-based noise reduction is allowed.

Each photo must be accompanied by the following elements:

- Title (maximum 80 characters): Brief and engaging.
- Image caption (200 to 900 characters): Free-form text describing what the photographer perceives or aims to highlight through the image.

How are the submissions evaluated?

Evaluation of submissions: A local jury will select 20 winning photos. Three finalist images will be selected from the submitted photos to be entered into the Global Physics Photowalk competition that will take place in Fall of 2025 at CERN and will be organized by the Interactions Collaboration. The local jury will consist of members of the SNOLAB community and members of the arts and culture community in Sudbury. Photos will be evaluated based on their visual, aesthetic, and emotional quality. Originality and scientific relevance may also be considered.

Awards and communication: The results of the local competition will be announced in summer 2025 on the SNOLAB Photowalk webpage and SNOLAB social platforms. The twenty winning pictures will be exhibited at SNOLAB. Winners of the international competition will be announced through the Interactions Collaboration's media and scientific publications.